

14. A content delivering system as claimed in claim 11, wherein

said content store server delivers advertisement data, which is attached to the content data, to the delivery destination terminal.

15. A content delivering system as claimed in claim 11, wherein

said server notifies the item number of the content data and the address of the delivery destination terminal to said content store server, in a delivery instruction of the content data.

16. A content delivering system as claimed in claim 11, wherein

said server creates customer identification information indicating a correspondence between a customer and order content, from the order information, classifies the customer identification information into predetermined items, and stores the same information.

17. A content delivering server for delivering information to a delivery destination terminal through the Internet, comprising:

a first server for receiving order information relative to rental of content data from a customer terminal, creating a secret key valid only during a rental period based on the order information, and delivering the secret key to the delivery destination terminal specified by a customer, and

a second server for storing a plurality of content data, encrypting the content data to be delivered and delivering the same data to the delivery destination terminal according to an instruction from said server.

18. A content delivering server as claimed in claim 17, wherein

the order information includes item number of content data, its rental period, and address of the delivery destination terminal, and delivery start time and date or secret key delivery time and date of the content data.

19. A content delivering server as claimed in claim 17, wherein

said first server delivers advertisement data to the delivery destination terminal.

20. A content delivering server as claimed in claim 17, wherein

said second server delivers advertisement data, which is attached to the content data, to the delivery destination terminal.

21. A content delivering server as claimed in claim 17, wherein

said first server notifies the item number of the content data and the address of the delivery destination terminal to said second server, in a delivery instruction of the content data.

22. A content delivering server as claimed in claim 17, wherein

said first server creates customer identification information indicating a correspondence between a customer and order content, from the order information, classifies the customer identification information into predetermined items, and stores the same information.

23. A content delivering program for delivering information to a destination terminal through the Internet, comprising the functions of:

creating a secret key valid only during a rental period, based on received order information about rental of content data,

specifying the content data to be delivered based on the order information,

encrypting the specified content data to be delivered, and

sending the secret key and the encrypted content data to the delivery destination terminal.

24. A content delivering program as claimed in claim 23, wherein

the order information includes item number of content data, its rental period, and address of the delivery destination terminal, and delivery start time and date or secret key delivery time and date of the content data.

25. A content delivering program as claimed in claim 23, comprising a function of:

delivering advertisement data to the delivery destination terminal.

26. A content delivering program as claimed in claim 23, comprising a function of:

delivering advertisement data, which is attached to the content data, to the delivery destination terminal.

27. A content delivering program as claimed in claim 23, comprising a function of:

notifying the item number of the content data and the address of the delivery destination terminal to a server which stores content, in a delivery instruction of the content data.

28. A content delivering program as claimed in claim 23, comprising a function of:

creating customer identification information indicating a correspondence between a customer and order content, from the order information, classifying the customer identification information into predetermined items, and storing the same information.

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